Project Design Phase-I Proposed Solution Template

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| Date | 3 Nov 2023 |
| Project Name | Creating Blog using WordPress Platform |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
| 1. | Problem Statement (Problem to be solved) | In this project, we aim to create a dynamic and user-friendly blog using the WordPress platform. Our goal is to design an appealing and responsive website that not only showcases compelling content but also offers a seamless user experience. We will customize the theme, configure essential plugins, optimize for SEO, and implement a user-friendly content management system, enabling effortless content creation and management. This WordPress blog will serve as a platform to share valuable information, engage with the audience, and establish an online presence effectively. |
| 2. | Idea / Solution description | For this problem statement, we are going to create a website using WordPress. By creating a website we can able to publish numerous blogs on different topics in the website with our custom domain name and hosted by WordPress. |
| 3. | Novelty / Uniqueness | By creating our website in WordPress, We can publish blogs and it has lot of free and paid templates for website creation and anyone can create a website easily and free of cost. Without any prior coding experiences, we can able to create a fully functional website with various colorful templates of our choices. |
| 4. | Social Impact / Customer Satisfaction | By creating a website for publishing blogs, we can publish various types of blogs and it is all free to read. We can also create educational blogs that are very helpful for many students and can be easily published on the internet with the help of our website. |

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| 5. | Scalability of the Solution | Cost for creating a website in WordPress is free of cost and there are also many paid templates to create our website. Creating a website in WordPress is cheaper compared to creating websites on other hosting platforms. |